

AVANI PRIDE

Join other fashionistas in making the world a better place, turning 'trash into trends' with an exciting fashion competition where creativity meets sustainability. Stand a chance to win cash prizes with a total value of more than THB 200,000*.

*Terms & conditions apply.

AVANI+

Bangkok

AVANI PRIDE FASHION FUND COMPETITION 2024 – EPISODE ‘THE PULSE OF THE RIVER’

COMPETITOR ELIGIBILITY

- Participants must be 18 years or above, open to all genders and nationalities.
- No limitation on the number of designers per team.
- Individuals currently employed by clothing/fashion brands, whether part-time or full-time, are not eligible to participate in this competition.
- Likewise, individuals who are owners, stakeholders, or otherwise associated with clothing/fashion brands beyond the scope of ordinary consumers are not eligible.

PROCESS

Application Round (Until 10th April 2024)

- Submit your profile and portfolio (still images or videos) to palida_pa@avanihotels.com, including a brief story/synopsis outlining your concept and describing how you plan to create your costumes from recycled waste, aligning with the given theme – ‘The Pulse of the River’
- The 20 selected competitors will be announced on 12th April 2024 via Avani+ Riverside Bangkok Hotel's Facebook page.

First-Round Audition (17th April 2024)

- The 20 selected competitors will need to attend the first-round auditions held from 14.00 – 17.00hrs at The Corner on the 11th floor of Avani+ Riverside Bangkok Hotel.
- During the audition, each competitor will need to present the sketched designs of the 2 costumes to the judges, along with the story/inspiration behind them, and indicate the types of recycled waste materials that will be used to create the costumes following the given theme – ‘The Pulse of the River’.
- The 10 chosen finalists will be announced on 23rd April 2024 via Avani+ Riverside Bangkok Hotel's Facebook page.

Press Conference (10th May 2024)

- Each finalist will have to showcase at least 1 costume at the press conference commencing at 14.00hrs at Air Room on the 10th floor of Avani+ Riverside Bangkok Hotel. (The costumes can still be adjusted and altered up until the final round, at which time you will be judged based on your final design's resemblance to the original sketches.)

Final Round – Avani Pride Fashion Fund Competition 2024 (10th June 2024)

- Each finalist will need to produce 2 costumes to showcase in the fashion show. Both designs must maintain a 70% resemblance to the original sketch designs submitted during the first-round auditions.
- Finalists will need to arrange their own models, make-up & hair artists for the event.

The fashion show will be held at 15.00hrs at Grand Riverside Ballroom on the 10th floor of Avani+ Riverside Bangkok Hotel.

PRIZES*

- 1st prize – THB 100,000, plus two ‘high-traffic’ locations at Avani+ Riverside Bangkok Hotel, to showcase your designs, throughout July 2024
- 2nd prize – THB 80,000
- 3rd prize – THB 50,000

*Prizes include a withholding tax which will be deducted from the total value.

AVANI+

Bangkok

